FIRE SUPPRESSION REQUIREMENTS FOR FOOD VENDORS

All tents (including canopies over 100 square feet)
- Must have a fully functional 2A;10BC dry chemical fire extinguisher that has been inspected and tagged by a licensed fire extinguisher dealer within the immediate 12-month period (must be readily accessible)
- If cooking with a Fryer a K class extinguisher must be present and readily accessible with the correct inspection tag by a licensed fire extinguisher dealer within the immediate 12-month period
- Must have at least one “NO SMOKING” sign
- No cooking will be permitted beneath the tent, except by self-contained cooking appliance (i.e. microwave, oven, waffle maker, etc.)
- Cooking appliances must be a minimum of 10 feet from the tent or other structures
- No flammable/combustible liquids are permitted within the tent

Trailers used for public display
- Must have a fully functional 2A;10BC dry chemical fire extinguisher that has been inspected and tagged by a licensed fire extinguisher dealer within the immediate 12-month period (must be readily accessible)
- Must have at least one “NO SMOKING” sign
- No open flames permitted inside or within 10 feet of trailer
- No flammable/combustible liquids are permitted inside
- Must have an occupant load sign stating the maximum number of people permitted

Pavilions, trailers, and tents used for assembly purposes
- Must have a fully functional 2A;10BC dry chemical fire extinguisher that has been inspected and tagged by a licensed fire extinguisher dealer within the immediate 12-month period (must be readily accessible)
- If cooking with a Fryer a K class extinguisher must be present and readily accessible with the correct inspection tag
- Must have at least one “NO SMOKING” sign
- Exit signs must be provided
- Must have an occupant load sign stating the maximum number of people permitted
- No open flames permitted
- No cooking permitted unless it is a cabinet type pizza oven that does not exceed 450 degrees
- Any cooking appliances other than cabinet pizza ovens shall be a minimum of 10’ from the tent or other structures
- Any cooking appliances that produce grease laden vapors inside pavilions or trailers shall be protected by an NFPA 96 compliant exhaust hood and Ansul-type overhead fire suppression system except for those appliances that are self-contained (e.g. microwave oven)
- No flammable/combustible liquids are permitted.

Food trucks and trailers used for cooking
- Shall be required to have a fully functional minimum rated 2A;10BC dry chemical fire extinguisher that has been inspected and tagged by a licensed fire extinguisher dealer within the immediate 12-month period. The fire extinguisher must be readily accessible
- A K class fire extinguisher that has been inspected and tagged by a licensed fire extinguisher dealer within the immediate 12-month period shall be readily accessible whenever cooking is by frying
- Any cooking appliances that produce grease laden vapors (such as deep fryers, grilles, etc.) shall be protected by an NFPA 96 compliant exhaust hood and Ansul-type overhead fire suppression system except for those appliances that are self-contained (e.g. microwave oven)
- No flammable/combustible liquids are permitted inside

If you have any questions, contact Billy Kingston at 863-214-7800 or bkingston@sebringraceway.com
CONTACT INFORMATION

Sebring International Raceway

- Caity Crofton  863-655-7719
- Elizabeth Worley  863-655-7722
- John Story  863-655-7706
- Sebring Raceway Shipping & Receiving  863-655-2297
- Non-Emergency Event Questions  863-655-1442

Key Services Contact Information

- Golf Carts, National Carts  800-385-1385
  Support@nationalcarts.com
- Port-O-Let Supplier, Mid FL Septic  863-655-2940
- Fuel (RVs and Generators), Hicks Oil  863-453-8166
  gkramer@hicksoil.net
- Truck Washing, Art’s Mobile  863-381-1048
- AirGas  863-655-4864
  Chris.rohde@airgas.com
SET UP, OPERATION & TEAR DOWN HOURS

LOAD IN TIMES

Saturday, March 13 – Tuesday, March 16 – 8 a.m.-5 p.m.

All Load In and Set Up Must Be Completed By Wednesday, March 17 at 5 a.m.

Booths must be staffed and open for business March 17-20, 2021

VENDOR/DISPLAY HOURS OF OPERATION

<table>
<thead>
<tr>
<th>Day</th>
<th>Date</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>Wednesday</td>
<td>March 17</td>
<td>10 a.m.– 4 p.m.</td>
</tr>
<tr>
<td>Thursday</td>
<td>March 18</td>
<td>8 a.m. – One (1) hour past dark or later</td>
</tr>
<tr>
<td>Friday</td>
<td>March 19</td>
<td>8 a.m. – One (1) hour past dark or later</td>
</tr>
<tr>
<td>Saturday</td>
<td>March 20</td>
<td>7 a.m.-9 p.m. or later</td>
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TEAR DOWN TIMES

Tear down may begin no earlier than 9 p.m., Saturday, March 20, 2021
1. **Vendor Village**
   - 20-foot-deep display spaces at 20-foot increments without power are available for non-food vendors. Examples of Midway Display partners include AdventHealth, WeatherTech, Rust-Oleum and others.
   - Manufacturer Display – Sebring’s largest displays, including Mobil 1, Michelin, Chevrolet, Corvette, Mazda, Cadillac, Hyundai and BMW.

2. **Food Court/Party Zone** – The Party Zone includes a large jumbotron screen, open-air bars and all food and beverage vendors, including Yuengling, Mike’s Hard, Little Caesars & spirit brands. The Raceway’s official merchandise vendor is in this area.
   - Power, water and WIFI are available at an additional charge.
Applications
• All exhibitors/vendors must submit an application and sign a contract
• A photograph or complete written description of the exhibit must accompany applications
• Sebring International Raceway is under no obligation to accept an application

Payment
• Upon approval of your application by SIR, a contract will be sent to you as notification that your application has been accepted. Deposit and signed contract must be returned to Sebring International Raceway no later than Feb. 15, 2021. E-mail executed contracts to ccrofton@sebringraceway.com.

Rules of Conduct
• All exhibitors/vendors are expected to conduct themselves in a professional manner, according to the rules of the agreement. Any unruly conduct, refusal to follow rules, or use of foul language in the presence of Raceway guests or Raceway personnel will be considered grounds for expulsion from the facility without refund. Those exhibitors/vendors will be not be permitted to return for future events.
• Selling or transferring of credentials or parking passes by exhibitors/vendors, their agents, family members, or any other person will result in immediate expulsion with no refund and the exhibitor/vendor will not be permitted to return for future events.
• Only one vendor will be permitted in each food category.

Laws and Ordinances
• Exhibitors/Vendors must comply with all applicable Federal, State and Local statutes and ordinances, and must assume full responsibility for the payment of all sales, use and processor interest taxes, assessments, and/or fees occasioned by Exhibitors/Vendors use of premises.

County Health and Sanitation
• All laws, ordinances, and regulations pertaining to public health in the State of Florida, County of Highlands, will be in effect.

Health Permit
• A health permit is mandatory for all exhibitors/vendors that will be selling prepared food products. A copy of your permit must be submitted before load in.

Exhibitors/Vendors Move-In
• Load in for all areas is listed on page 2 and will be strictly enforced.
• All Exhibitors/Vendors must report to the registration office to verify space assignments and receive credential packets prior to set-up.

Changes
• Exhibitor/Vendors may request the approval of SIR to change the list of articles, products and/or services up to one month before the event. These changes must be received in writing.
Product Information
• It is expressly understood that the Exhibitor/Vendor, their agents or employees, are prohibited from holding drawings, games of chance, or from distributing, selling or displaying products, except for those listed in the Exhibitor Agreement and approved by SIR Management.
• Exhibitor/Vendor certifies that said Exhibitor/Vendor is an authorized distributor, manufacturer or licensee of all articles, products and/or services that are distributed, displayed and/or sold at the facility. Exhibitor/Vendor further agrees that all articles, products, and/or services listed on Exhibitor Agreement and approved by SIR Management will be displayed, promoted and be readily available in quantities sufficient for consumer purchase.

Sub Leasing
• Exhibitors/Vendors are prohibited from sub-leasing, assigning or apportioning the whole or any part of said space and/or stand allocation.

Credentials & Parking
• Food, retail and non-manufacturer partners will receive up to four (4) credentials and one (1) Midway vendor parking pass
• Additional Ulmann parking passes are available at no additional charge
• Overnight RV camping is permitted at no charge in Ulmann parking
• Overnight tent camping is permitted at no charge outside Gate 4
• Additional Midway parking passes and Credentials are available at regular prices.
  • General RV parking – $105
  • General car parking – $60
  • Credentials – $25
• No credentials or parking passes will be issued unless the contract is paid in full and a Certificate of Insurance is on file with the SIR office

Car and RV Parking
• No overnight parking inside or adjacent to the Vendor/Display space will be permitted.

Race Attendance
• Management is not responsible for decreases in normal race attendance.

Rain Policy
• No refunds.

Food Quality
• To maintain the highest quality for our guests, SIR has a food review committee that tests food served from vendors. Vendors who are found to be serving sub-standard quality food will be notified by SIR Management in writing. Failure to improve quality will be grounds for Management to cancel that food item (no refunds) or to terminate the Concessionaire Agreement in its entirety.

Price Signs
• All vendors shall post the price of all their sale items for the public plainly to see.
EXCLUSIVE PRODUCT AGREEMENT POLICIES

SIR has granted Exclusive Product Agreements for the following products: Beer, Ice, Water and Soft Drinks. These exclusive product agreements entitle the product partner the exclusive right to supply all applicable food concessions for the entirety of the event. All vendors must purchase products through the companies awarded the agreement. No products in these categories may be purchased at retail or any other location and resold on Raceway property. No beer or other alcoholic products can be sold on Raceway property without additional written consent. For a complete list of available products from each product partner contact the Raceway office.

Premium giveaways such as t-shirts, hats and other apparel items which are sold through Sebring International Raceway’s master licensee, are prohibited.

Non-Alcoholic Beverages: Pepsi Co. Products
Water: Aquafina (PepsiCo product)
Chips/Snacks: FritoLay North America, Inc. Products

Violation of this exclusive product agreement will result in immediate expulsion with no refund and the exhibitor/vendor will not be permitted to return to subsequent races.
Customer agrees to maintain such insurance with a reputable company, which shall remain in full force and effect throughout the duration of each Licensed Period. Limits of insurance specified herein are minimums. Insurance coverage shall apply to the fullest extent of Customer’s insurance policy limits, or to the extent allowed by law, whichever is greater. Should the policy(ies) be cancelled before the expiration date thereof, notice will be delivered in accordance with the policy provisions.

**Commercial General Liability Coverage:** Commercial general liability policy (including personal injury and contractual liability) with a combined single limit of not less than One Million Dollars ($1,000,000) per occurrence; Two Million Dollars ($2,000,000) aggregate.

**PLEASE NOTE:** If product sampling or selling of “consumables” is approved by SIR Management (Promoter), the required insurance limits will be in an amount not less than $2,000,000 per occurrence and $4,000,000 in the aggregate.

**Workers Compensation:** Workers Compensation insurance with minimum limits equal to the statutory requirements for all states of operation hereunder, including employer’s liability.

**Commercial Automobile Liability.** Vehicle liability for owned, non-owned and hired vehicles with limits no less than One Million Dollars ($1,000,000), combined single limit.

**CERTIFICATE OF INSURANCE.** Upon execution of this Agreement, but in no event less than seven (7) days prior to the first scheduled event, customer must provide promoter a certificate of insurance evidencing the required insurance coverage. Such certificate of insurance for Commercial General Liability shall include the following:

- Name as additional insureds the indemnified parties (defined above);
- specific state that the insurance is primary and non-contributory over any other insurance that may be available to an indemnified party; and
- state that a waiver of subrogation shall apply in favor of the indemnified parties.
All packages sent to Sebring International Raceway must have the following information:

Sebring International Raceway
113 Midway Drive
Sebring, Florida 33870
Gate 3
(Vendor Name)
(Attention)
(Phone number)
Company Name (DBA): ________________________________

Email Address: ____________________________________

Contact Name: ____________________________________

On-Site Contact: __________________________________

Mailing Address: __________________________________

City: _____________________________________________

State: ___________________________ Zip: ____________

Cell: ___________________________ Fax: ______________

State of Incorporation: ______________________________

Products | Services Offered: ______________________________

LLC INC *Mailing Address can not be a P.O. Box

ALL SPACES HAVE A NON-REFUNDABLE 50% DEPOSIT
DUE BY: FEBRUARY 15, 2021

APPLICATION DEADLINE: FEBRUARY 15, 2021

** Please call Caity Crofton at 863-655-7719
for spaces larger than 20’ x 60’ **

This application does not constitute an offer or
contract for vending space.

Signing Below Signifies A Vendor Representative Has
Received, Read, and Agreed to All Terms and
Conditions Contained on Each Page of the 2021 Sebring
Vendor & Display Resource Guide.

Power, Water & Wi-Fi will be supplied no earlier than 24
hours before Wednesday March 17, 2021.

Please Select Space Size:

- **Midway Display**
  - 20’ x 20’ - $750
  - 20’ x 40’ - $2250
  - 20’ x 60’ - $3750

- **Midway Food Vendors**
  - 20’ x 20’ - $1500
  - 20’ x 40’ - $3000

- Power, Water & Wi-Fi - $500

Rentals - Please enter quantity needed:
(requested rental items will be itemized
on your invoice)

- Table: 6 ft. ________
- Table: 8 ft. ________
- Chairs: ________
- Tent(s): ________
- Tent Size: ________
- Rental Dates: ________

Please specify below number of parking
passes for each (all vehicles must park in
designated vendor parking locations.
Vehicles improperly parked are subject to
being towed.)

- Refrigerated Truck: ________
- Supply / Inventory Vehicle: ________
- Passenger Vehicle: ________

(Limit 2 / vehicle type – additional
available for $50.00 each.)

Signature: ________________________________

Date: ________________________________

FILLABLE VENDOR APPLICATION (CLICK HERE)